

# SUDARSHAN

## A GEO-SPATIAL OPTIMIZATION PLATFORM FOR WIRELESS NETWORK

# **PROBLEM STATEMENT -**WHERE DO I DEPLOY MY WIRELESS/IOT ASSETS?



in a complex environment with buildings and vegetation....



when I want to MAXIMIZE Resident Coverage...



CONSTRAINED BY spectrum and regulations...



MAXIMIZE Vehicle Coverage....

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The challenge:



MAXIMIZE ROI



Multi-dimensional \_

Multi-objective



MAXIMIZE Customer Retention



MINIMIZE cost...



## COVERAGE MAPS ARE JUST ONE PIECE OF THE PIE...



• Different stakeholders use different data and different systems or frameworks for analysis

• No integrated analysis and planning platform to capture inter-dependencies and constraints

Outcome - Inefficient CapEx and OpEx planning, missed opportunity of cost savings and quality of service

# Our Solution:

# **SUDARSHAN**

A platform that brings together all data sources to make AI-enabled smart decisions in optimal planning and deployment of wireless infrastructure





## WHAT MAKES SUDARSHAN UNIQUE?

#### CUSTOMIZATION

Train your own ML/AI propagation models to solve your custom 5G deployment problem, e.g., FWA, Private 5G network, mm-Wave deployment, etc.

#### FASTER

Near real time ray tracing using massive GPU parallelization - Enables placement of 5G towers anywhere

#### MULTIPLE OBJECTIVES

Simultaneously optimize multiple business objectives - Ability to "drag and drop" business objectives

#### EASY TO USE

Simple design that gives customers the targeted information they need



#### VERSION 1

#### AVAILABLE NOW Contact us for demo!

### VERSION 2

Q2 2024

#### **VERSION 3**

Q3 2024

Proprietary and Patent Pending

# SUDARSHAN ROADMAP

#### Lat, Long, Height

#### LOS (mmWave)

Datasets - Buildings, tress/foliage, utility poles, census, fiber backhaul

Ability to upload custom datasets

Select metros in the US

Smart city planning – device placement, optimal utility poles

Azimuth

#### NLOS (midband), Repeaters Datasets - Road traffic, traffic light poles, towers Ability to train ML models All metros in the US Reporting and Dashboards

#### Tower KPIs

Post deployment optimization In building support Global metros, rural in the US Smart city planning IOT device placement **SUDARSHAN** - A geo-spatial wireless network optimizer platform that brings together all relevant data sources to make AI-enabled smart decisions to optimize the number and locations of wireless assets subject to constraints such as cost, presence of fiber backhaul, etc.



- Simultaneously optimizes multiple business objectives, allows customers to train their own ML/AI propagation models to solve custom 5G deployment problem.
- Optimization objectives -Maximize coverage for population or buildings Output
  Optimal number and location of assets -cellular towers, utility poles or traffic
- light poles to mount antennas
- Constraints Total cost of ownership (TCO = CapEx + OpEx), distance from fiber backhaul, etc.
- Factors impact of foliage, etc.

SAFFRON Proprietary and Patent Pending Three optimal utility poles selected to maximize coverage for population in selected

area

# THANK YOU

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